

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Romney/R/ President	ROMNEY FOR PRESIDEN	320

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	583370	9844784

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/23/12	Fox 8 Morning News	6-7a	MT-----	:30	2	\$366.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MT-----                   2       \$366.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8     M   10/22/12    6:20 AM Fox 8 Morning News       6-7a               :30 2012MRFP145H                   \$366.00 NM									
2 8     Tu   10/23/12    6:58 AM Fox 8 Morning News       6-7a               :30 2012MRFP145H                   \$366.00 NM									
2	10/17/12	10/19/12	Fox 8 Morning News	6-7a	--WTF--	:30	3	\$366.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   3       \$366.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8     W   10/17/12    6:23 AM Fox 8 Morning News       6-7a               :30 2012MRFP140H                   \$366.00 NM									
1 8     Th   10/18/12    6:52 AM Fox 8 Morning News       6-7a               :30 2012MRFP141H                   \$366.00 NM									
3 8     F   10/19/12    6:57 AM Fox 8 Morning News       6-7a               :30 2012MRFP141H                   \$366.00 NM									
3	10/22/12	10/23/12	Fox 8 Morning News	8-9a	MT-----	:30	2	\$146.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MT-----                   2       \$146.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8     M   10/22/12    8:20 AM Fox 8 Morning News       8-9a               :30 2012MRFP145H                   \$146.00 NM									
1 8     Tu   10/23/12    8:58 AM Fox 8 Morning News       8-9a               :30 2012MRFP145H                   \$146.00 NM									
4	10/17/12	10/19/12	Fox 8 Morning News	8-9a	--WTF--	:30	3	\$146.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   3       \$146.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8     W   10/17/12    8:28 AM Fox 8 Morning News       8-9a               :30 2012MRFP141H                   \$146.00 NM									
3 8     Th   10/18/12    8:12 AM Fox 8 Morning News       8-9a               :30 2012MRFP140H                   \$146.00 NM									
2 8     F   10/19/12    8:39 AM Fox 8 Morning News       8-9a               :30 2012MRFP140H                   \$146.00 NM									

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDENT	320	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/23/12	Fox 8 Morning News	9a-10a	MT-----	:30	2	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$105.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	9:20 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP145H	\$105.00	NM
1 8	Tu	10/23/12	9:41 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP145H	\$105.00	NM
6	10/17/12	10/19/12	Fox 8 Morning News	9a-10a	--WTF--	:30	3	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$105.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	9:23 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP140H	\$105.00	NM
3 8	Th	10/18/12	9:27 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP141H	\$105.00	NM
2 8	F	10/19/12	9:21 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP141H	\$105.00	NM
7	10/17/12	10/19/12	M-F 10a-11a	10-11a	--WTF--	:30	3	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$105.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	10:34 AM	M-F 10a-11a	10-11a	:30	2012MRFP141H	\$105.00	NM
3 8	Th	10/18/12	10:31 AM	M-F 10a-11a	10-11a	:30	2012MRFP140H	\$105.00	NM
2 8	F	10/19/12	10:59 AM	M-F 10a-11a	10-11a	:30	2012MRFP140H	\$105.00	NM
8	10/22/12	10/23/12	M-F 10a-11a	10-11a	MT-----	:30	2	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$105.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	10:18 AM	M-F 10a-11a	10-11a	:30	2012MRFP145H	\$105.00	NM
1 8	Tu	10/23/12	10:42 AM	M-F 10a-11a	10-11a	:30	2012MRFP145H	\$105.00	NM
9	10/22/12	10/23/12	Noon News	12-1230p	MT-----	:30	2	\$78.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$78.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	12:19 PM	Noon News	12-1230p	:30	2012MRFP145H	\$78.00	NM
1 8	Tu	10/23/12	12:10 PM	Noon News	12-1230p	:30	2012MRFP145H	\$78.00	NM
10	10/17/12	10/19/12	Noon News	12-1230p	--WTF--	:30	3	\$78.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$78.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	W	10/17/12	11:59 AM	Noon News	12-1230p	:30	2012MRFP140H	\$78.00	NM
1 8	Th	10/18/12	12:12 PM	Noon News	12-1230p	:30	2012MRFP141H	\$78.00	NM
3 8	F	10/19/12	12:18 PM	Noon News	12-1230p	:30	2012MRFP141H	\$78.00	NM
11	10/22/12	10/23/12	M-F 430-5p	430-5p	MT-----	:30	2	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$167.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	4:49 PM	M-F 430-5p	430-5p	:30	2012MRFP145H	\$167.00	NM
2 8	Tu	10/23/12	4:39 PM	M-F 430-5p	430-5p	:30	2012MRFP145H	\$167.00	NM

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDEN	320	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/17/12	10/19/12	M-F 430-5p	430-5p	--WTF--	:30	3	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$167.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		M-F 430-5p	430-5p	:00		\$167.00	NM
	Credited								
2 8	Th	10/18/12	4:55 PM	M-F 430-5p	430-5p	:30	2012MRFP140H	\$167.00	NM
3 8	F	10/19/12	4:37 PM	M-F 430-5p	430-5p	:30	2012MRFP140H	\$167.00	NM
13	10/22/12	10/23/12	Fox 8 News at 5pm	5-6p	MT-----	:30	2	\$314.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$314.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	5:29 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP145H	\$314.00	NM
1 8	Tu	10/23/12	5:30 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP145H	\$314.00	NM
14	10/17/12	10/19/12	Fox 8 News at 5pm	5-6p	--WTF--	:30	3	\$314.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$314.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		Fox 8 News at 5pm	5-6p	:00		\$314.00	NM
	Credited								
3 8	Th	10/18/12	5:29 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP141H	\$314.00	NM
2 8	F	10/19/12	5:22 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP140H	\$314.00	NM
15	10/22/12	10/23/12	Fox 8 News at 6pm	6-630p	MT-----	:30	2	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	6:11 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP145H	\$575.00	NM
1 8	Tu	10/23/12	6:11 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP145H	\$575.00	NM
16	10/17/12	10/19/12	Fox 8 News at 6pm	6-630p	--WTF--	:30	3	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		Fox 8 News at 6pm	6-630p	:00		\$575.00	NM
	Credited								
2 8	Th	10/18/12	6:16 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP140H	\$575.00	NM
3 8	F	10/19/12	6:11 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP140H	\$575.00	NM
17	10/22/12	10/23/12	M-F 630-7p	630-7p	MT-----	:30	2	\$335.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$335.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	6:53 PM	M-F 630-7p	630-7p	:30	2012MRFP145H	\$335.00	NM
2 8	Tu	10/23/12	6:53 PM	M-F 630-7p	630-7p	:30	2012MRFP145H	\$335.00	NM

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Romney/R/ President	ROMNEY FOR PRESIDEN	320

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/17/12	10/19/12	M-F 630-7p	630-7p	--WTF--	:30	3	\$335.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$335.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	6:55 PM	M-F 630-7p	630-7p	:30	2012MRFP140H	\$335.00	NM
3 8	Th	10/18/12	6:45 PM	M-F 630-7p	630-7p	:30	2012MRFP141H	\$335.00	NM
2 8	F	10/19/12	6:38 PM	M-F 630-7p	630-7p	:30	2012MRFP140H	\$335.00	NM
19	10/22/12	10/23/12	M-F 7-730p	7-730p	MT-----	:30	2	\$293.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$293.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	7:20 PM	M-F 7-730p	7-730p	:30	2012MRFP145H	\$293.00	NM
2 8	Tu	10/23/12	7:25 PM	M-F 7-730p	7-730p	:30	2012MRFP145H	\$293.00	NM
20	10/17/12	10/19/12	M-F 7-730p	7-730p	--WTF--	:30	3	\$293.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$293.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	W	10/17/12	7:18 PM	M-F 7-730p	7-730p	:30	2012MRFP141H	\$293.00	NM
2 8	Th	10/18/12	7:18 PM	M-F 7-730p	7-730p	:30	2012MRFP140H	\$293.00	NM
1 8	F	10/19/12	7:19 PM	M-F 7-730p	7-730p	:30	2012MRFP141H	\$293.00	NM
21	10/22/12	10/23/12	Late News M-F	10-11p	MT-----	:30	2	\$670.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$670.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12		Late News M-F	10-11p	:00		\$670.00	NM
	Credited								
1 8	Tu	10/23/12	10:59 PM	Late News M-F	10-11p	:30	2012MRFP145H	\$670.00	NM
22	10/17/12	10/19/12	Late News M-F	10-11p	--WTF--	:30	3	\$670.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$670.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	11:34 PM	Late News M-F	10-11p	:30	2012MRFP140H	\$670.00	NM
3 8	Th	10/18/12	11:53 PM	Late News M-F	10-11p	:30	2012MRFP140H	\$670.00	NM
2 8	F	10/19/12	11:32 PM	Late News M-F	10-11p	:30	2012MRFP140H	\$670.00	NM
23	10/21/12	10/21/12	FOX News Sunday	9-10a	-----S	:30	1	\$73.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$73.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	10/21/12	9:59 AM	FOX News Sunday	9-10a	:30	2012MRFP145H	\$73.00	NM
24	10/21/12	10/21/12	Late News Su	10-11p	-----S	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$575.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	10/21/12	11:26 PM	Late News Su	10-11p	:30	2012MRFP145H	\$575.00	NM

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDENT	320	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/17/12	10/17/12	MLB Championship Series 330-730p		--W----	:30	3	\$1,272.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	3	\$1,272.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	W	10/17/12	3:39 PM	MLB Championship Series	330-730p	:30	2012MRFP141H	\$1,272.00	NM
1 8	W	10/17/12	5:30 PM	MLB Championship Series	330-730p	:30	2012MRFP140H	\$1,272.00	NM
2 8	W	10/17/12	10:44 PM	MLB Championship Series	330-730p	:30	2012MRFP141H	\$1,272.00	NM
26	10/18/12	10/18/12	MLB Championship Series 730p-12a		---T---	:30	3	\$1,272.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	3	\$1,272.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/18/12	7:43 PM	MLB Championship Series	730p-12a	:30	2012MRFP141H	\$1,272.00	NM
3 8	Th	10/18/12	10:31 PM	MLB Championship Series	730p-12a	:30	2012MRFP140H	\$1,272.00	NM
2 8	Th	10/18/12	11:35 PM	MLB Championship Series	730p-12a	:30	2012MRFP141H	\$1,272.00	NM
27	10/17/12	10/17/12	M-F 330-4p	330-4p	--W----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		M-F 330-4p	330-4p	:00		\$50.00	NM
	Credited								
28	10/17/12	10/17/12	M-F 4p-5p	4p-5p	--W----	:30	3	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	3	\$110.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		M-F 4p-5p	4p-5p	:00		\$110.00	NM
	Credited								
2 8	W	10/17/12		M-F 4p-5p	4p-5p	:00		\$110.00	NM
	Credited								
3 8	W	10/17/12		M-F 4p-5p	4p-5p	:00		\$110.00	NM
	Credited								
29	10/17/12	10/17/12	Fox 8 News at 5pm	5-6p	--W----	:30	3	\$230.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	3	\$230.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		Fox 8 News at 5pm	5-6p	:00		\$230.00	NM
	Credited								
2 8	W	10/17/12		Fox 8 News at 5pm	5-6p	:00		\$230.00	NM
	Credited								
3 8	W	10/17/12		Fox 8 News at 5pm	5-6p	:00		\$230.00	NM
	Credited								
30	10/17/12	10/17/12	Fox 8 News at 6pm	6-630p	--W----	:30	2	\$340.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	2	\$340.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12		Fox 8 News at 6pm	6-630p	:00		\$340.00	NM
	Credited								
2 8	W	10/17/12		Fox 8 News at 6pm	6-630p	:00		\$340.00	NM
	Credited								

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

**INVOICE**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
583370-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDEN	320	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/19/12	10/19/12	M-F 430-5p	430-5p	----F--	:30	1	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$167.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12	4:55 PM	M-F 430-5p	430-5p	:30	2012MRFP141H	\$167.00	NM
32	10/19/12	10/19/12	Fox 8 News at 5pm	5-6p	----F--	:30	1	\$314.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$314.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12	5:45 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP141H	\$314.00	NM
33	10/19/12	10/19/12	Fox 8 News at 6pm	6-630p	----F--	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$575.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12	6:25 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP141H	\$575.00	NM

Total Spots **62** Gross Total **\$23,380.00**

**Payment Terms 30 Days**

Agency Commission **\$3,507.00**

Net Amount Due **\$19,873.00**